



# PHILIP MORRIS

U. S. A.

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June 1, 1984

Mr. Dean H. Philips  
Indiana Convention Center  
and Hoosier Dome  
100 S. Capital Avenue  
Indianapolis, Indiana 46225

Dear Dean:

Both John Connolly and I enjoyed visiting you at the Hoosier Dome. We appreciated your taking time out from your busy schedule to see us.

Confirming our recent conversation regarding our original bid, our participation was contingent upon our ability to creatively adapt to the 10' x 25' ad panel format. Because we have not been able to resolve this problem, we are withdrawing our bid.

We would like to become part of the Hoosier Dome, therefore, please contact us if any other opportunities arise.

All best wishes for continued success.

Cordially,

Vincent J. Weiner  
Director  
Special Media

/da

cc: J. Connolly  
D. Wurfel

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